



**ADES 3570 –
COMPUTERS IN FASHION: PRESENTATION**

Fall 2022

Sec 501: M & W 8:00 -10:50

Sec 502: M & W 11:00 -1:50

ART 233

Instructor:	Dr. Hae Jin Gam
Contact Information	Email: Haejin.Gam@unt.edu Office: ART 249 Office Hours: Mondays & Wednesdays 2:00 pm -3:00 pm or by appointment
Recommended Text	Fashion Designer’s Handbook for Adobe Illustrator: Second Edition by Marianne Center and Frances Vereker, Blackwell Publishing, 2011 (ISBN: 978-1-1199-7811-4)
Resources	https://www.linkedin.com/learning

COURSE DESCRIPTION: Practical use of computers in development of apparel design. Presentation formats, development of fabric groups and merchandising of a fashion line utilizing commonly used, industry standard computer graphics software

PREREQUISITE: ADES 2550, ADES 2555

COURSE OBJECTIVE: To create professional and creative computer-aided drawings and designs using Adobe Illustrator, Photoshop, and InDesign

COURSE STRUCTURE: This course will be a combination of lecture, demonstration, and lab with a flexible schedule.

STUDENT EVALUATION (OR GRADING): Your grade will be based upon the percentage of total points that the student accumulates from assigned activities/exams. Specific grading criteria for each project and assignment will be provided with the project instructions.

- ✓ *Your grade is NOT based on the amount of time and/or effort you spent working on perfecting a skill, rather it is based on the degree to which the final product meets the established guidelines (on each project’s rubric).*

The instructor of record determines all grades for each project, in class work, and attendance. A final grade of “C” or higher is needed to proceed in the program.

Letter grade	Scale
A	90 – 100%
B	80– 89%
C	70 – 79%
D	60 – 69%
F	59 or below

Items	Points
11 In Class Activities	200 points
Cotton Knit Print Project	200 points
Final Project & Presentation	300 points
InDesign Assignment	50 points
Total	750 Points

ACADEMIC INTEGRITY

Students caught cheating or plagiarizing will receive a "0" for that particular assignment or exam [or specify alternative sanction, such as course failure]. Additionally, the incident will be reported to the Dean of Students (Office of Academic Integrity), who may impose further penalty. According to the UNT catalog, the term “cheating” includes, but is not limited to: a. use of any unauthorized assistance in taking quizzes, tests, or examinations; b. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c. the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d. dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e. any other act designed to give a student an unfair advantage. The term “plagiarism” includes, but is not limited to: a. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and b. the

knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

See: [Academic Integrity](#)

LINK: <https://policy.unt.edu/policy/06-003>

AMERICAN DISABILITIES ACT (ADA) ACCOMMODATION STATEMENT: In accordance with university policies and state and federal regulations, the university is committed to full academic access for all qualified students, including those with disabilities. To this end, all academic units are willing to make reasonable and appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies in order to facilitate equality of educational access for persons with disabilities. See [UNT Policy 04.015](#).

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu>. You may also contact them by phone at (940) 565-4323.

STUDENT BEHAVIOR

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc.

See: [Student Code of Conduct](#) Link: <https://deanofstudents.unt.edu/conduct>

ACCESS TO INFORMATION – EAGLE CONNECT

Your access point for business and academic services at UNT occurs at my.unt.edu. All official communication from the university will be delivered to your Eagle Connect account. For more information, please visit the website that explains Eagle Connect.

See: [Eagle Connect](#) LINK: eagleconnect.unt.edu/

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS

Undergraduates

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total hours registered. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

Students holding music scholarships must maintain a minimum 2.5 overall cumulative GPA and 3.0 cumulative GPA in music courses.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may have the potential to affect your current and future financial aid eligibility. It is recommended that you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

See: [Financial Aid](#) LINK: <http://financialaid.unt.edu/sap>

UNT Policy Statement on Diversity

UNT values diversity and individuality as part of advancing ideals of human worth, dignity and academic excellence. Diverse viewpoints enrich open discussion, foster the examination of values and exposure of biases, help educate people in rational conflict resolution and responsive leadership, and prepare us for the complexities of a pluralistic society. As such, UNT is committed to maintaining an open, welcoming atmosphere that attracts qualified students, staff, and faculty from all groups to support their success. UNT does not discriminate on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, or veteran status in its application and admission process, educational programs and activities, employment policies and use of university facilities.

See: [Diversity and Inclusion](#) Link: <https://idea.unt.edu/diversity-inclusion>

Health and Safety Information

Students can access information about health and safety at: <https://music.unt.edu/student-health-and-wellness>

Registration Information for Students

See: [Registration Information](#) Link: <https://registrar.unt.edu/students>

Academic Calendar, Fall 2022

See: [Fall 2022 Calendar and Registration Guide](#) Link: <https://registrar.unt.edu/registration/fall-registration-guide>

Final Exam Schedule

See: [Fall 2022 Final Exam Schedule](#) Link: <https://registrar.unt.edu/exams/final-exam-schedule/fall>

RETENTION OF STUDENT RECORDS

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. You have a right to view your individual record; however, information about your records will not be divulged to other individuals without the proper written consent. You are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the university's policy in accordance with those mandates.

See: [FERPA](#) Link: <http://ferpa.unt.edu/>

COUNSELING AND TESTING

UNT's Center for Counseling and Testing has an available counselor whose position includes 16 hours per week of dedicated service to students in the College of Music and the College of Visual Arts and Design. Please visit the Center's website for further information:

See: [Counseling and Testing](#) Link: <http://studentaffairs.unt.edu/counseling-and-testing-services>.

For more information on mental health issues, please visit:

See: [Mental Health Issues](#) Link: <https://speakout.unt.edu>.

ADD/DROP POLICY

Please be reminded that dropping classes or failing to complete and pass registered hours may make you ineligible for financial aid. In addition, if you drop below half-time enrollment you may be required to begin paying back your student loans. After the 12th class day, students must first submit a completed "Request to Drop" form to the Registrar's Office. The last day for a student to drop a class in Fall 2022 is November 18. Information about add/drop may be found at: See Academic Calendar (listed above)

STUDENT RESOURCES

The University of North Texas has many resources available to students. For a complete list, go to:

See: [Student Resources](#) Link: <https://success.unt.edu/aa-sa-resources>

(Note: A printer-friendly PDF version is available by clicking the green button on the home page)

CARE TEAM

The Care Team is a collaborative interdisciplinary committee of university officials that meets regularly to provide a response to student, staff, and faculty whose behavior could be harmful to themselves or others.

See: [Care Team](#)

Link: <https://studentaffairs.unt.edu/care-team>

COURSE RISK FACTOR: This course has a level 1 rating for risk. *“According to University Policy, this course is classified as a category one course. Students enrolled in this course will not be exposed to any significant hazards and are not likely to suffer any bodily injury. Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.”*

COURSE POLICIES, STUDENTS RESPONSIBILITIES, AND EXPECTATIONS

ATTENDANCE POLICY: The University of North Texas recognizes that student success is promoted by regular attendance and participation in class. In each class, an attendance sign-up sheet will be distributed. You are required to sign your name. A student who is tardy has the responsibility of notifying the instructor at the end of the class period that he/she had arrived late, otherwise the recorded absence will remain.

According to the university policy, an absence may be excused for the following reasons: religious holy day, including travel for that purpose; active military service; participation in an official university function; illness or other extenuating circumstances; pregnancy and parenting under Title IX; and when the University is officially closed by the President. Missing class due to work conflicts is not an acceptable excuse.

Every 3rd tardy will convert to an unexcused absence. After 3 recorded absences, please note that your grade will be lowered one letter grade. Also, notice that missing class regularly means that you will miss quizzes and in-class activities. It is the student's responsibility to locate and read any assignments and announcements missed by absence from class. A classmate may be contacted for missed information. More information is available at https://policy.unt.edu/sites/default/files/06.039_StudentAttendance_2016.pdf.

CANVAS:

This course is on Canvas: <https://canvas.unt.edu>.

Log-in ID; your EUID and password

PROJECTS:

Projects MUST be turned in to the instructor at the beginning of the class and ready for the in-class critique. **No late work will be accepted for grade.** Excused attendance late work must be accompanied by a written excuse upon the first day the student returns to class and the late work will **ONLY BE ACCEPTED ON THAT DAY AND WITH ONE LETTER GRADE REDUCTION.**

UNT Students may subscribe for a discount to buy Adobe® Creative Cloud™

All the apps. All the time. 100GB of free storage!

Cost: \$55.55 with your UNT-student discount

Access: Aug. 15, 2022 or from date of purchase through Aug. 31, 2023

Details: <https://news.cvad.unt.edu/adobe-news>

Purchase: <https://unt.edu/adobe>

REQUIRED SUPPLIES:

- 16 GB (or higher) USB Flash Drive or External Hard Drive
- 11" x 14" Sketchbook for design development
- 8 1/2" X 11" Notebook for class notes
- Pencil & Eraser for sketching

NOTE: I, Dr. Hae Jin Gam, retain the right to change the syllabus with or without notice.

Tentative Course Schedule

Dates and topics subject to change. Changes to be announced in class and/or on Canvas

	Week	Date	Topic & Task
Photoshop Introduction	WEEK 1	8/29	Course Introduction & Syllabus Photoshop Basics (Work area, move, selection, layers, crop, eyedropper, and history) In Class Activity: Color Board Making (15 Points)
		8/31	Photoshop 2 (Spot healing, clone stamp, paint bucket, and type) In Class Activity: Mood Board Making (15 Points)
	WEEK 2	9/5	Labor Day
		9/7	Photoshop 3 (Image, filter, blur, and dodge) In Class Activity: Design Board Making (15Points)
Illustrator Introduction	WEEK 3	9/12	Illustrator Basics -Vector vs. bitmap, work area, shape, move, selection, fill & stroke, transform, align In Class Activity: Print Designs (15 Points)
		9/14	Illustrator 2 - Pen, anchor point, type In Class Activity: T Shirt Design Collection (20 Points)
	WEEK 4	9/19	Illustrator 3 -Trace, layers, and drawing In Class Activity: Girl Dress Collection (20points)
		9/21	Illustrator 4 - Technical Drawing 1 In Class Activity: Creating a library of basic garment shapes (20 points)
	WEEK 5	9/26	Illustrator 5 -Technical Drawing 2 In Class Activity: Creating a library of top garments (20 points)
		9/28	Illustrator 6 -Technical Drawing 3 In Class Activity: Creating a library of bottom garments (20 points)
	WEEK 6	10/3	Illustrator 7 Chapter 3: Technical Drawing In Class Activity: Creating a library of other garments (20points)
		10/5	Illustrator 8 Chapter4: Story Board In Class Activity: Creating a line sheet (20 points)

Advanced Photoshop & Illustrator	WEEK 7	10/10	Cotton Knit Print Design Project Intro (Mid-point review/ Degree plan advising) -Lecture: Surface and Graphic Designs -Photoshop advanced
		10/12	Cotton Knit Print Design Project 1 - Graphic Designs -Photoshop advanced
	WEEK 8	10/17	Cotton Knit Print Design Project 2 -Flat and Illustration & Fabric order -Photoshop advanced
		10/19	Cotton Knit Print Design Project 3 -Design board (garments will be constructed in ADES 3550 by 11/15) -Photoshop advanced
	WEEK 9	10/24	Introduction to Final Project -Photoshop advanced
		10/26	Work Day: Instructor is attending the conference -Cotton Knit Project Completion
InDesign & Portfolio Development	WEEK 10	10/31	Introduction to Adobe InDesign (30 points)
		11/2	Creating Your Own Brand 1 - Brand Logo/ Customer Board/ Mood board
	WEEK 11	11/7	Creating Your Own Brand 2 - S/S Textile Design/ Illustrations/ Flats 1
		11/9	Creating Your Own Brand 3 - S/S Textile Design/ Illustrations/ Flats 2
	WEEK 12	11/14	Creating Your Own Brand 4 - S/S Line Sheets / Design Board
		11/16	Creating Your Own Brand 5 - F/W Textile Design/ Illustrations/ Flats 1
	WEEK 13	11/21	Creating Your Own Brand 6 - F/W Textile Design/ Illustrations/ Flats 2
		11/23	Thanksgiving Break
	WEEK 14	11/28	Creating Your Own Brand 8 - Advertisement development
		11/30	Work on Final Project – include cotton knit print design project photos
	WEEK 15	12/5	Work on Final Project
		12/7	Final Project Due (File submission)
	Week 16	12/12	Final Presentations 501: 9:00 am – 10:30 am 502: 11:00 am – 12:30 pm

PERMISSION TO USE STUDENT WORK:

1 *Grant of Permission.* I, the undersigned, am a student at the University of North Texas (UNT) and I am enrolled in ADES 3570 COPMPUTERS IN FASHION: PRESENATION. By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally, I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes as set forth below.

2 *Scope of Permission.* This permission extends to the use of the described work and images of such work: (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of the UNT or on the UNT website; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

3 *Certificate of Ownership.* I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

4 *Privacy Release.* I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this Agreement.

5 *Signature.* By signing below, I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

STUDENT ACKNOWLEDGEMENT:

I _____ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

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Course number and section	Risk Rating
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Student phone #, e-mail address (print)	Signature	Date
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<i>Hae Jin Gam</i>	Hae Jin Gam	8/29/2022
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Faculty Name	Signature	Date
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